



DSM USA

DES MOINES, IOWA

TECHNOLOGY

NATIONAL RANKINGS

#6 BEST CITY TO WORK IN TECH
— *SmartAsset, 2019*

#7 HOT SPOT FOR DATA SCIENCE JOBS
— *Burning Glass, 2018*

#3 UP-AND-COMING TECH HOTSPOT
— *Livability, 2018*

#5 BEST CITY FOR TECH JOBS
— *The Bay State Banner, 2018*

TOP 5 UP-AND-COMING TECH TALENT MARKET
— *CBRE, 2019*

PRO-BUSINESS ENVIRONMENT



Major fiber backbone and long-haul data access.



Refundable research and development tax credit of 6.5% for qualifying research expenditures in Iowa.

19%
LOWER

The cost of doing business is 19% lower than the national average.
— *Moody's Analytics*

KEY TECHNOLOGY CLUSTERS

- Advanced Manufacturing
- Animal and Plant Genetics
- Data Centers
- Digital Media and Marketing
- FinTech
- InsurTech
- Precision Farming
- Process Control Systems

DSM ACCELERATORS



The **Global Insurance Accelerator** is a mentor-driven accelerator designed to foster innovation in the insurance industry by supporting startups that target the global insurance sector through technological innovations.



Backed by nine super-regional, privately held brokerage firms, the **BrokerTech Ventures Accelerator** is an innovation hub for startups to test broker-centric ideas and products, while bringing new and innovative ideas and solutions to the industry.



TechStars is a nationally renowned venture capital firm and network of accelerators that has partnered with Grinnell College to form one of Iowa's most competitive incubators.



GREATER DES MOINES PARTNERSHIP

QUALIFIED WORKFORCE

Job training program reimburses up to

\$7,000

per new insurance industry job based on increased payroll.



3.2% average annual growth in high-tech industries over the past 10 years.
— JobsEQ



38% of the population age 25 – 64 hold a bachelor's degree or higher.
— JobsEQ

34,165

workers in high-tech industries
— JobsEQ



80,000 Students in Central Iowa higher education
— Iowa Department of Education

IDEAL LIVING ENVIRONMENT



A 20-minute average commute.
— U.S. Census Bureau

10%

The cost of living is typically 10% below the national average.
— The Council for Community and Economic Research

MAJOR DSM DATA CENTERS

Facebook:
\$3 BILLION

Microsoft:
\$2 BILLION

Apple:
\$1.4 BILLION

RECENT EXPANSIONS

ESO
ESO is a rapidly growing technology company providing software applications, interoperability and data management solutions to emergency medical services, fire departments and hospitals. This Austin-based company recently moved to Downtown DSM and occupies 13,000 sq. ft. in the former Des Moines Register printing floor.

GRANULAR
Granular develops solutions using software and analytics to make precision farming more profitable and efficient. This San Francisco-based firm opened a 30,000 sq. ft. office in Johnston.

DWOLLA
Dwolla, founded in DSM, facilitates the movement of millions of dollars every day with low transaction costs, easy automation and near-perfect reliability. To accommodate its expanding workforce, Dwolla now occupies 23,000 sq. ft. in Downtown DSM.

JOHN DEERE: INTELLIGENT SOLUTIONS GROUP
Intelligent Solutions Group (ISG), the company's premier IT development department, creates software for precision agriculture and recently invested \$32.6 million in a new office building to house 700 employees in Urbandale.

SELECTED IT OCCUPATIONS

Average Annual Wages by Job Title

- Computer and Information Systems Managers: **\$135,300**
- Computer Systems Analysts: **\$85,800**
- Information Security Analysts: **\$92,600**
- Computer Programmers: **\$80,800**
- Web Developers and Digital Interface Designers: **\$71,800**
- Database Administrators and Architects: **\$101,300**
- Network and Computer Systems Administrators: **\$82,400**
- Software Developers and Software Quality Assurance Analysts and Testers: **\$95,700**
- Computer Network Architects: **\$108,500**
- Computer User Support Specialists: **\$53,500**
- Computer Network Support Specialists: **\$60,200**
- Actuaries: **\$110,800**
- Operations Research Analysts: **\$84,900**
- Statisticians: **\$72,200**
- Electrical Engineers: **\$82,400**

— JobsEQ

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